

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 568092 /		<u>Alt Order #</u> 07897139
<u>Product</u> LCV/SEN MAJ PAC		
<u>Contract Dates</u> 08/16/12 - 08/29/12		<u>Estimate #</u> 126/133/1611
<u>Advertiser</u> League Conservation Voters/Senate Majority		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 126	<u>Product Code</u> 133
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	All	08/16/12	08/17/12	WGNT News	7-9a		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---TF--				4	\$120.00			
N 2	All	08/16/12	08/17/12	12p-3p M-F	12p-3p		:30			NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---TF--				5	\$280.00			
N 3	All	08/16/12	08/17/12	4-5p M-F CW	4p-5p		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---TF--				5	\$140.00			
N 4	All	08/19/12	08/26/12	4-5p Sun	4p-5p		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$135.00			
Week:		08/20/12	08/26/12	-----S				1	\$135.00			
N 5	All	08/16/12	08/17/12	7p-8p M-F	7p-8p		:30			NM	5	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---TF--				5	\$345.00			
N 6	All	08/19/12	08/26/12	7p-8p Sun	7p-8p		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$190.00			
Week:		08/20/12	08/26/12	-----S				1	\$190.00			
N 7	All	08/20/12	08/24/12	WGNT News	7-9a		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				4	\$120.00			
N 8	All	08/20/12	08/24/12	12p-3p M-F	12p-3p		:30			NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$280.00			
N 9	All	08/20/12	08/24/12	4-5p M-F CW	4p-5p		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$140.00			
N 10	All	08/20/12	08/24/12	7p-8p M-F	7p-8p		:30			NM	5	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$345.00			
Totals											42	\$9,260.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Contract Dates	Product	Estimate #
08/16/12 - 08/29/12	LCV/SEN MAJ PAC	126/133/1611
Advertiser		Original Date / Revision
League Conservation Vol		08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Time Period		# of Spots		Gross Amount		Net Amount						
07/30/12 - 08/26/12		42		\$9,260.00		\$7,871.00						
Totals		42		\$9,260.00		\$7,871.00						

Signature: _____

Date: _____

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